



**FOR IMMEDIATE RELEASE – March 18, 2009**

## **Welch-E Technologies Launches zenoLINK biomechanics software in Melbourne**

**Endicott, NY** – Welch-E Technologies today announced that it has established an Australian subsidiary located in Melbourne. Through this entity, they will continue to extend the success of its market leading zenoLINK™ biomechanics software applications and services into the Australian marketplace. This strategic location will provide support for growing zenoLINK™ demand for golf instructors, personal trainers, coaches, physical therapists and chiropractors in the area.

zenoLINK™ applications include:

- Golf
- Baseball
- Running
- Cycling
- Softball
- Tennis
- Volleyball
- Hockey
- Lacrosse
- Soccer

Our new facility run by Scott Beaumont will act as a testing and functional training center where we will work directly with athletes, coaches and clinicians. Key to the technology and facility is acting on changing physical movement patterns quickly utilizing our Progressive Skills Training™ techniques.

“Fifteen years ago is when we started to see an opportunity for 3-D motion analysis and biomechanics to revolutionize training. Now we see functional training as the next evolution of athletic training. You need to have the data to know what is going on with your body, but what you do with that data to change movement patterns specific to your sport is where we are having huge success with players at all ages and levels.” Said Chris Welch, CEO of Welch-e Technologies.

In addition, providing education to the Australian marketplace will be a key objective for Welch-e Technologies.

**ABOUT Welch-E Technologies** – Established in 1995, Welch-e Technologies has become a globally recognized leader and innovator in developing clinical applications for use with 3-D Motion Analysis. Their zenoLINK™ application tool sets have been developed to support the proliferation of the measurement and analysis of human motion. Today Welch-E Technologies applications support the sports, health care, manufacturing and research markets.

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